

## **Claims**

1. A heat activated air freshener system comprising:  
a male insert plug that is inserted into a cigarette lighter;  
an air freshener unit;  
an opening which allows for plugins for other devices, and allows for said other devices to utilize said plug while simultaneously activating said freshener.
2. The system of claim 1 wherein said opening allows a cell phone to be also plugged in.
3. The system of claim 1 wherein said air freshener is shape of a fruit or logo.
4. The system of claim 1 wherein said device further comprises:  
an extension cord that allows said freshener to reach a back of an automobile; and  
a fan to assist in distributing said freshener scent.